

# ***Strengthening university autonomy and increasing accountability and transparency of Western Balkans Universities (STAND)***

## **DOUBLE DEGREE AND INTERNATIONALIZATION THE NEW COURSE OF ECONOMICS L16 AND COOPERATION OPPORTUNITIES**

**WP3 Workshop on Governance and Staffing University Autonomy,  
20-21 September 2021, UNIFG**



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# AGENDA OF THE PRESENTATION

- Introduction
- Double Degree and Internationalization
- The New Degree Course of Economics L16
- Cooperation Opportunities and the 'New University'
- ....The pandemic impacts

# INTRODUCTION

The process of expanding the global footprint beyond own domestic market/country understanding consumers/people abroad may have different tastes or habits...

*“Internationalization is both a **behavior** and an attitude.”*  
[Johanson and Wiedersheim-Paul, 1975, p. 306].

**THE WAY IN WHICH ONE  
ACTS OR CONDUCTS ONESELF  
ESPECIALLY TOWARDS OTHERS**

**MENTAL STATE  
DISPOSITION**

...To integrate transversal, intercultural and global dimensions in the fundamental missions (didactics and research) of higher education institutions...

....To reinforce its social value that is to prepare future graduates who will be able to contribute with a different awareness, based on global and transversal skills, at the improvement of society....

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UNIVERSITY  
INTERNATIONALIZATION....



## DOUBLE DEGREE...

- Double Enrolment consists of the simple possibility of enrolling in two courses simultaneously;
- DOUBLE DEGREE consists of an integrated path that allows the student to obtain a double degree at the end of his/her studies;
- Minor allows students to obtain a 'minor' degree in a course of study other than their own.

## DOUBLE DEGREE...



Thanks to agreements with some universities abroad, students enrolled in certain degree, master's and single-cycle courses, can decide to carry out part of their studies at a partner university abroad and obtain a double qualification, one issued by the State University, the other by the foreign university attended or a single title recognized and validated by all the universities involved (joint title).

[LINK UNIFG](#)

...This proposal stems from the need to exploit the synergies between degree courses that have affinities, in order to further expand the educational offer; the development of this program is based on similar experiences carried out by Italian universities with foreign universities....

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**WHY?**

**DOUBLE DEGREE.....**

## DOUBLE DEGREE [D.M. n. 1059/13]

Specific curriculum within "normal" courses of study: the integrated path is based on the comparison of the learning outcomes envisaged by the curricula activated in each partner location, on the flexible complementarity of the skills acquired and on mobility schemes that compensate for the differences between the different curricula [[Guidelines for Degree courses with double certificate](#)].

**DUAL QUALIFICATION PROGRAMMES CAN BE  
ASSOCIATED WITH ERASMUS+ FUNDS**



# DOUBLE DEGREE... [Example of Agreement]

**AGREEMENT ON A DOUBLE DEGREE PROGRAM  
BETWEEN  
UNIVERSITY OF TRENTO, DEPARTMENT OF SOCIOLOGY AND SOCIAL RESEARCH  
AND  
THE UNIVERSITY OF BAMBERG, FACULTY OF SOCIAL SCIENCES, ECONOMICS, AND  
BUSINESS ADMINISTRATION**

The University of Bamberg (henceforth named UNIBA) represented by the President Prof. Dr. Dr. habil. Godehard Ruppert and the University of Trento (henceforth named UniTrento) represented by the Rector Prof. Paolo Collini, PhD, agree:

- (a) to offer a Double Degree Program (henceforth named DDP);
- (b) to strengthen the collaboration and the exchange of scholars and professors of both Departments.

**ARTICLE 1  
Aim of the agreement**

The Double Degree Program (DDP) allows students from both Universities to earn:

- A Master's Degree „Soziologie“ (Fakultät Sozial- und Wirtschaftswissenschaften) from UNIBA.
- A Master's Degree in "Sociology and Social Research" (Dipartimento di Sociologia e Ricerca Sociale) from UniTrento.

The number of double degree students to be exchanged is fixed up to maximum of 5 per year for each university. The goal of this program is to exchange on average the same number of students in both directions.

# DOUBLE DEGREE... *[Example of organization]*

## 4.2 – Organization of the Master's Degree

A coordinating establishment will be regularly designated by the Committee. To start the programme, the IMUS (University of Savoie) is in charge of the coordination.

Students admitted at the European Master in Business Studies will spend a semester in each partner university in the following order:

- 1<sup>st</sup> year of Master:
  - Semester 1 in Trento (Italy)
  - Semester 2 in Annecy (France)
  
- 2<sup>nd</sup> year of Master
  - Semester 3 in Kassel (Germany)
  - Semester 4 in León (Spain)
  
- Final Master Thesis is to be written in the 3<sup>rd</sup> and 4<sup>th</sup> semester
- An Internship of at least 3 months will take place at the end of the 4<sup>th</sup> semester

The detailed list of the courses is attached to this agreement (annex A) and is part of it.  
All courses will be taught in English.

Students will be given the opportunity of learning the language of the country where they spend the semester.

# DOUBLE DEGREE... [Example of Joint Diploma]



UNIVERSITÀ DEGLI STUDI  
DI TRENTO



UNIVERSITÉ  
SAVOIE  
MONT BLANC

U N I K A S S E L  
V E R S I T Ä T



The Università degli Studi di Trento (Trento, Italy), Université Savoie Mont Blanc (Chambéry-Annecey, France), Universität Kassel (Kassel, Germany), Universidad de León (León, Spain)

After examining the grades obtained for the courses confer the

Joint Master's Degree

For the programme

European Master in Business Studies (EMBS)

To

«Name» «Surname»

Born in «Place\_of\_Birth», «Country»

On «Date\_of\_birth»

Awarded in Kassel on January 29<sup>th</sup> 2016

This degree corresponds to the following four national degrees:

- In the Italian university system, to a "Laurea Magistrale CLASSE LM77 Lauree Magistrali in Scienze Economico-Aziendali";
- In the French university system, to a "Master en Droit – Economie – Gestion"
- In the German university system, to a "Master of Arts"
- In the Spanish university system, to a "Master Universitario Europeo en Dirección de Empresas"

Il Rettore dell'  
Università degli Studi di Trento

Le Président de  
l'Université Savoie Mont Blanc

Der Präsident der  
Universität Kassel

El Rector de la  
Universidad de León

The Chairman  
of the examination committee

# NEW UNIFG DEGREE COURSE ON THE HORIZON: L16 - SCIENCES OF ADMINISTRATION AND ORGANIZATION

**Coordinator: prof. F. Contò**

An interdisciplinary socio-economic and legal approach, with a prevalence for the deepening of economic and legal dynamics. The goal of inserting graduates in different and multiple sectoral, business and professional contexts, with particular reference to the context of public administrations, health economics, the third sector.



## L16 - SCIENCES OF ADMINISTRATION AND ORGANIZATION

### LEARNING AREAS

- a) Historical-social area to understand the evolution and development of complex organizations not only in an economic key.
- b) Basic economic area to understand the main micro and macro economic dynamics, the areas of action of industrial policy and the basic elements of economic regulation.
- c) Business area to provide essential tools to interpret and describe the industrial system in its most specific aspects.
- d) Legal area for providing a solid basic preparation in public, private and administrative law.

## L16 - SCIENCES OF ADMINISTRATION AND ORGANIZATION:

### 3 DIFFERENT STUDY PATHS.....

1. • PUBLIC ADMINISTRATIONS;
2. • MANAGEMENT OF HEALTH SYSTEMS;
3. • THIRD SECTOR ORGANIZATIONS.

...TOWARDS THE IMPLEMENTATION OF THE DOUBLE DEGREE..

## COOPERATION OPPORTUNITIES [EUA, European University Association, 2021]

- Open, transformative, *interdisciplinary* and transnational **UNIVERSITY** building partnerships with a wide range of actors locally and internationally.
- Hybrid **COOPERATION** combining physical and virtual spaces in a holistic learning and research environment that accommodates the needs of a diverse university community.

***Diversity and social cohesion* are key elements of sustainability in support of Europe's open, pluralistic and democratic societies  
IN LINE ALSO WITH UNITED NATIONS' GOALS**

# COOPERATION OPPORTUNITIES [EUA, European University Association, 2021]

## Diverse priorities of the transdisciplinary long-term visions



European identity



Active citizenship



Global Health

Social sciences



Fine arts



UN SDGs



Multilingualism

Climate protection



Sustainable Blue Growth

Biodiversity



# THE PANDEMIC IMPACT...

- International students must and had to face various emergency situations
- Shift to online teaching at follow-up to the closure of university facilities
- A (temporary) contraction in the number of international students occurred



## INTERNATIONALISATION:

- ❖ AT HOME
- ❖ BY VIRTUAL MOBILITY
- ❖ FAIR, INCLUSIVE AND FORWARD-LOOKING FOR A COMMUNITY OF COMMON DESTINY WITH AN ETHICAL OBLIGATION (LIU, 2021)

- *Imposition of quarantine*
- *Possible logistical and regulatory barriers*
- *Difficulty obtaining visas and residence permits, Psychological factors and possible risks to your health*

**DANKE! GRAZIE!** Thank you! Merci! Спасибо! Gracias ARIGATOU! Dziękuję!  
Dank je / u! Mulțumesc! Teşekkür ederim! Tack! Tack så mycket Kiitos! תודה לך !  
Takk! d'akujem, d'akujem vám! Hvala! ! shokran Ευχαριστώ! Děkují! Tak skal du  
have! Dankon! Hvala, Hvala lepa, Najlepša hvala! Gràcies! Faleminderit Hvala!  
Ačiū, De'koju, Labai ačiū (khàwp khun)! (khàwp khun mâak) shukrīya (ب ه (ب هت)  
(bahut)! Благодаря! Благодаря! Obrigado! Gracias Pakka pé! baie dankie!  
Takk fyri! Sipas dekem م تش ك م ! Благодарам! Hvala Vam! V Teşekkür Paldies!  
Pateicos! / Тенцину! Terima kasih Дуже дякую; Дякую! Спасибі! Баярлалаа!  
Гялайлаа! Танд их баярлалаа Terima kasih (dhonyobād) Salam! Trugarez!  
Mersi! Trugarez! Danke! Grazie!



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